

Oregon Speech-Language & Hearing Association Hires Court Street Consulting LLC

On January 1, 2015, OSHA transitioned to the new management team of [Court Street Consulting](#) to provide executive director, administrative support, and lobbying services for the association. Court Street Consulting (CSC) is a Salem-based firm that provides association management and lobbying services to a variety of public and private sector clients, including the Oregon Fire District Directors Association, the Oregon Academy of Audiology, the Marion County Farm Bureau, and the Oregon Chapter of the International Association of Arson Investigators.

Genoa Ingram is the CSC principal and will serve as OSHA's lobbyist and legislative advocate. She has more than 25 years of experience in the areas of land use, property rights, property taxation, and license law.

Jessica Carpenter, CSC's Director of Operations, will assume executive director responsibilities for OSHA. Jessica has 16 years of experience in membership services, marketing, event planning, and budgeting. Day-to-day administrative support will be provided by CSC associates Christina Korkow and Laureal Williams.

Genoa Ingram, President

Genoa has over 25 years of experience in all facets of the legislative process, both as legislative staff and as a legislative advocate. She also has extensive experience in association management, having served as Vice President to one of Oregon's largest trade organizations and in her current role as Executive Director to the Oregon Fire District Directors Association. Genoa's previous assignments include implementation of association government affairs programs, including technical support, strategic planning, staff management, and budget oversight. During 2006, Genoa was appointed by Attorney General Hardy Myers to serve as an advisor to the Oregon Law Commission's Work Group on Ethics Reform and assisted in crafting legislation for the 2007 legislation session.

Jessica Carpenter, Director of Operations

Jessica began her career in the hospitality industry, spending the past 16 years at two local full service hotels, both in Salem and Keizer, Oregon. She found a passion for providing exceptional customer service and organizing a variety of events and day-to-day operations of a large business that operates 365 days a year. Jessica began her career on the front lines of the hotel as a front desk agent and worked her way through every department within the hotel, including a seven – year tenure as Director of Sales & Catering and two years spent as Assistant General Manager. Jessica served two years on the Travel Salem Board, runs her Neighborhood Watch Program, and volunteers her time both at Salem Alliance Church and as the treasurer for Boy Scout Salem Troop Twenty. Jessica is married with three beautiful children. Jessica looks forward to continuing the type of work she enjoyed during her time in the hotel business and serves Court Street Consulting clients in areas of bookkeeping, maintaining websites (with the assistances of our Webmaster!), conference planning, and the day-to-day operations of the office for all clients.

Laureal Williams, Administrative Support Staff

Laureal has 30 years of experience in the business arts. As a graduate of Oregon State University, the first 11 years of her career were spent teaching in both the public and private sectors. She has developed and presented curriculum for courses such as bookkeeping, keyboarding, electronic spreadsheets, business writing, and project management. From education, Laureal moved on to providing administrative support and association membership services for an association management firm located in the Portland metro area. Since 2007, she has provided bookkeeping services, project systems development and support, and quality control for a small Oregon-based firm specializing in consulting services for emergency service providers in North America.

Christina Korkow, Administrative Support Staff

Christina joined CSC in 2013 after graduating from Liberty University with a multi disciplinary Bachelors of Science. Christina provides support to the CSC office including bookkeeping, customer service, conference preparation, registration desk assistance, membership processing, addressing and/or processing all inquires as appropriate, and board meeting preparation. Christina has volunteered in the past at the Union Gospel Mission providing barbering services and at Aumsville Elementary Parent Teacher Club assisted with the “We Love to Read” Literacy Program.